


Erica Rosset

DESIGNER + CODER

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Experience

Web Associate

Rainforest Alliance, New York, NY

NOVEMBER 2012 - PRESENT

- ✓ Designing and coding front-end features and campaigns for Drupal 7 responsive websites to ensure cross browser compatibility and functionality.
- ✓ Collaborating on a team to design and develop a redesigned, responsive Drupal 8 website in an agile methodology to enhance usability and incorporate new branding elements.
- ✓ Developing detailed wireframes, user flows, mockups, prototypes and other product deliverables to effectively communicate design requirements based on user research and business requirements.
- ✓ Building and testing uniform, adaptable email templates in Convio Luminare for consultants and staff to adapt to their fundraising, business and outreach needs.
- ✓ Creating UI pattern libraries to keep brand elements universal and consistent across multiple platforms.

Design Associate

Fund for the Public Interest, Philadelphia, PA

AUGUST 2010 - JUNE 2012

- ✓ Worked with 17 environmental and consumer advocate groups to develop the visual communications of their campaigns, in web and print mediums, including canvas materials and member outreach.
- ✓ Maintained websites and coded emails for internet organizing and action-oriented communications.

Freelance

Erica Rosset Designs, Remote

MAY 2010 - PRESENT

- ✓ Consulting in UX, graphic design and web design for start-ups, restaurants and small businesses. Deliverables include mobile app design flows and mockups, web graphics and print promotional materials.

Toolbox

HTML CSS CHROME DEVTOOLS

PHOTOSHOP ILLUSTRATOR INDESIGN

SKETCH AXURE OMNIGRAFFLE

FOUNDATION UIKIT LITMUS

USERTESTING.COM JAVASCRIPT

DRUPAL LUMINATE CONVIO

WORDPRESS INVISION

GOOGLE ANALYTICS

Education

User Experience Design

General Assembly, New York, NY

JANUARY 2015 - MAY 2015

Bachelors of Arts

Temple University, Philadelphia, PA

SEPTEMBER 2007 - MAY 2010

Major in Advertising with an Art Direction concentration, minoring in Political Science.

Conferences Attended

SXSW Interactive

MARCH 2014

Design4Drupal

2014, 2015, 2016

Volunteer

Bike Rider

Bike & Build, Northern United States

JUNE 2012 - AUGUST 2012

Biked across America, from Portsmouth NH to Vancouver BC, to raise money and awareness for affordable housing.